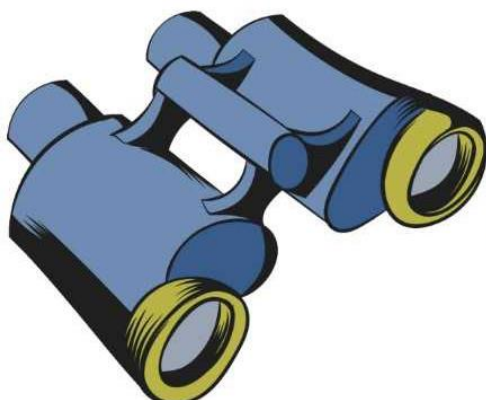
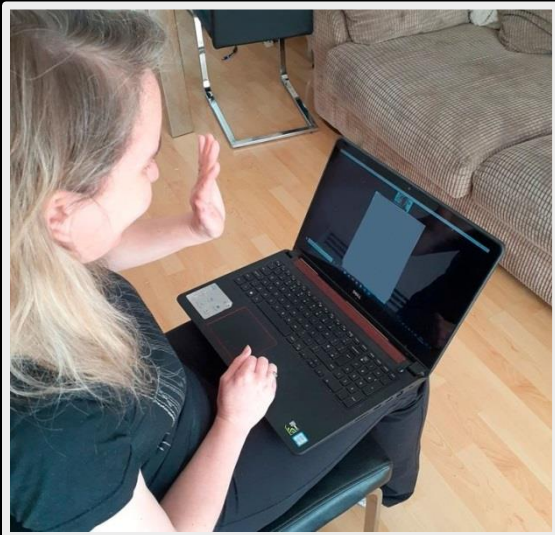




Supporting the whole family and the local community to reach their goals.

## How can you support CHEXS during Covid 19?



## OUR VISION

"Our vision is to build a community of strong families working together to reach their goals. Our whole-family approach builds trust, resilience, supporting children and young people to realise their aspirations."

# What are CHEXS doing during this time?

## A Consistent Method for Engagement

- Our Family Support team are still working with their families with 1:1 sessions
  - All 34 families on caseload have been contacted on a weekly/fortnightly basis depending on their needs offering Support and advice.
  - 2. The Family Support Team continue to liaise with other agencies and professionals to support families and also signpost and refer into external agencies. Team are still Signposting and referring to external agencies
- Our Self Esteem team continue to mentor/support children and young people
  - 267 children contacted since the crisis began
  - Approx. 6-7 video calls per week continuing our self esteem sessions.
- Multiple home learning resources collated on our website and distributed to our partners and engaging with our families
- Emergency contact sheets created collating available support during the crisis
- The CHEXS team are available to speak to for help, support and advice at any time.
- Foodbank deliveries made in partnership with the Broxbourne Food Bank

## 'Supporting Local families and the Community to help reach their Goals'



## Get Involved

There are a variety of ways for local businesses to get involved, including sponsorship opportunities for our online events or a donation to our Charity to support our vulnerable families during this difficult time.

Please don't wait to offer your support and get in touch!

Contact Us: [admin@chexs.co.uk](mailto:admin@chexs.co.uk)



CHEXS online Grow Competition

## 11 Years of Community Support

CHEXS is an award winning Youth support charity that was established in 2011 and still holds true to its core vision of a community of strong families working together to reach their goals. We do this by using our whole-family approach, addressing the issues and building trust, resilience and providing support.

CHEXS helps parents build strong, positive relationships and trust with their child. In turn, we work with young people through a variety of innovative projects designed to build self-esteem, team-work, problem-solving and tangible skills. The project instils a sense of purpose, meaning and aspirations for the future.

Our focus on resilience equips young people to face everyday challenges to achieve their potential for a better future.



## Creating A Consistent Community

*"Our school, children and families have been extremely lucky to have worked with you. You are amazing at what you do."*

**TEACHER FEEDBACK**

*"My child's behaviour is so much better, I really appreciate your calls during this difficult time."*

**PARENT FEEDBACK**

*"CHEXS has taught me strength to move forward and to never look back."*

**STUDENT FEEDBACK**

**Herts High Sheriff Awards Winner 2020 – Integration Award**



# Events and Opportunities for Local Businesses.

## Ways You Can Get Involved...

### 1. White goods & utility bills

We have started a fund to support vulnerable families struggling with appliances failing, or paying utility bills at this difficult time!

Could you donate to our support fund?

Any donation through our website or Facebook page would really help



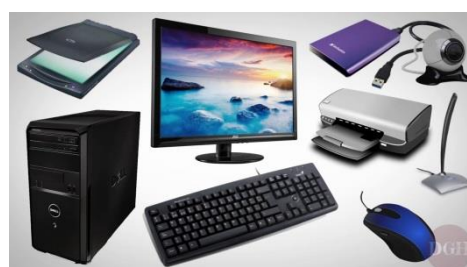
Could you donate to our white goods or Utility bill fund?



### 2. Computer / printers

Our vulnerable families have been attempting to teach their children at home but are finding it hard without a computers, printers or the required digital equipment to do their school work.

Could you donate to our fund to supply these items?



Computers & printers needed

### 3. Craft materials

Could you offer a range of craft items for our families to create / craft their homework or just to make memories together during this difficult time.

Do you have access to craft materials that you could donate?

Could you donate to our craft fund?

### 4. Sponsorship Opportunities

We are currently running an Online Grow competition for our families to support homegrown produce and to replace our usual Grow Club competition that we have run for the last 11 years with local schools.

Could you offer a prize?

Sponsor the competition?



Online Grow competition 2020

# Current & Previous Sponsors



## Our Partners Community is Growing

We've been humbled by the support organisations and people have given us for previous events. We can't list everyone, but here's some of our favourite partners at both local and national levels.

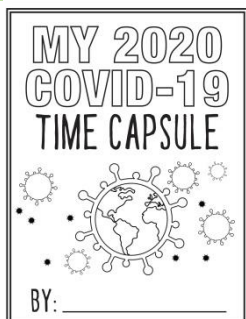


# Growing Audience

## Social Media & Events



With an ever-growing social media following and reach of more than 4,000, get brand exposure way beyond just the event audience.



### Reach Further.

Avg Reach/month: **25,000+**  
Avg Engagement/month: **1,500+**

### Get Engaged.

Our followers are engaged and share our passion for community.

## Family Support Team

To build the skills and confidence of the families we work with. Working with Parents to have better relationships with their children and improved skills to manage behaviour and support learning

## Self Esteem Team

Working with Children to have improved family relationships, raised aspirations and performance.

## Community Projects

A united community working together with a sense of belief and ownership tackling local issues and improving community relationships .

## Follow us on...



@CHEXS



@chexsofficial



@chexsofficial

# Sponsorship / Donation packages



## Make YOUR brand a critical part of the CHEX Community

Limited opportunities to sponsor essential aspects of every event.

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### Headline Corporate Sponsor

**£8-10,000 (Grow online competition, Lead donator for white goods and Electronics)**

Put your brand at the forefront of everyone's mind, with exclusive posts on the homepage of the Website and much more. Benefits include:

- Event Prize Naming Rights,
- Company Representative video with company logo reading winner of competition
- Exclusive featuring on all posters / flyers, Certificates of participation and multiple social media posts

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### White Goods Donation Fund

**£2,500**

Donation to the local community support fund helping the vulnerable with white goods, features on Newsletter, website and social media

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### Craft Material Donation

**£1,000**

Features on the Website and your logo on delivery of Craft suppliers to families

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### Donation to CHEXS support teams

**£500**

Feature on social media channels, CHEXS newsletters.

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### Electronics Donation Fund

**£5,000**

Donation to the local community support fund helping the vulnerable with Laptops. Printers and electronics goods to support home learning at this difficult time. Features on Newsletter, website, posters and social media

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### Competition prize donation

#### Gift or Donation

Feature on competition flyers promoting the event, plus your logo at the final event video award.

# Sponsorship Levels

Depending upon the value of your chosen sponsorship, you get a range of additional benefits.

	Platinum £8,000+	Gold £5,000	Silver £2,500	Bronze £1000
<b>Promotional Activities</b>				
Logo on promotional material on Website	Homepage ✓	✓	✓	✓
Social Media Announcement	✓	✓	✓	✓
Regular Mentions on Social Media (Instagram, Twitter, Facebook, LinkedIn)	✓	✓	✓	
Mentions in CHEXS website and Newsletters	ALL	3+	1+	
Logo Featured on Leaflet/Poster Promotion	✓	✓		
Logo Featured on any participation Certificates	✓			
Logo features on launch video and finale announcement video	✓	✓		
<b>Featured Celebrations</b>				
Logo on 2020 Online Grow Competition	✓			
Logo on future competitions in 2020	✓	✓		
Logo on Delivery notes to families during Covid-19 in 2020	✓	✓	✓	✓



Get in touch with the CHEXS team to secure your sponsorship package: [admin@chexs.co.uk](mailto:admin@chexs.co.uk)