



"Supporting families in the local community."

We believe a strong community starts with strong families. Our unique whole family approach works. We want to help even more young people & families, with your help, we can.



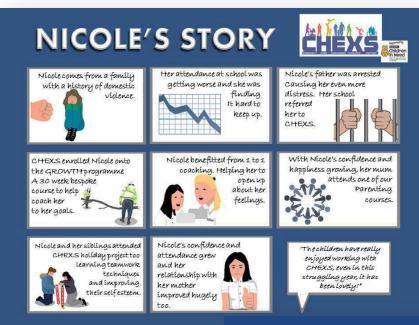


10 Years of Community Support

CHEXS is an **award winning Youth support charity** that was established in 2011 and still holds true to its core vision of a community of strong families working together to reach their goals.

CHEXS **Highly qualified Family Support Team** helps parents build strong, positive relationships and trust with their child using one to one support and various informative and inclusive workshops.

In turn, Our **trained and experienced Children and Young People Team** work with young people through our innovative **GROWTH Programme** with a variety of projects designed to build self-esteem, team-work, problem-solving and other tangible skills. The project uses coaching and goal building techniques to instill a sense of purpose, meaning and aspirations for the future.



"Ideally in the future I would like to get an apprenticeship with CHEXS so that I can continue to develop my skills and then work with young people so that I can pass on what I have learnt with CHEXS."

CHILDRENS FEEDBACK

"I have found working with the young men and women at CHEXS to be very rewarding. Outside the school environment they often shine and surprise both themselves and their support staff with what they are able to achieve. These fine voung people see that they can make better choices in life. They gain in both maturity and confidence through the activities we expose them to and it is such a pleasure to witness this transformation" **VOLUNTEER FEEDBACK**





Business of the year

What Community activities do CHEXS do?

A Consistent Method for Community Engagement

Our Community Events are a solution for bringing together the local community 3 times a year through group activities (Easter Family Egg Hunt, running and our Grow Club finale), to support and raise money for our charity.

Each event will involve from 150 to 1500 participants and are based within the Waltham Cross / Cheshunt area bringing some great energy to our town and local community.

'Supporting Local families and the Community to help them reach their Goals'



EN8 Launch run 2019



Grow Club Finale 2019

Get Involved

There are a variety of ways for local businesses to get involved, including exclusive sponsorship opportunities for individual events or the entire annual series. Many of them are limited and first come, first serve – so don't wait to get in touch!

Contact Us: admin@chexs.co.uk



Self Esteem Enrichment projects



GET INVOLVED....

Ways You Can Get Involved...

1. Sponsorship Opportunities

We have a limited range of sponsorship packages available, placing your brand at the heart of the day. Contact us for a full list of options before they get snapped up!



July Family Funday

2. Corporate volunteering

You can support CHEXS but supplying your time and team to help us, with out grow club, mini bus driving, spring or winter craft sessions, marshalling an event or much more.



3. Join for your business

Join us for a our CHARITY GALA in June by purchasing a table or individual places. Join us for Live entertainment, 3 course meal, auction and so much more.

£65 Per person

4. Event Exhibition Stand

Get your business in front of the crowd by investing in a stand for a small fee. If you're not sure what you'd do on your stand, chat to us! Perfect opportunity to get creative.

Local Businesses

Community Groups

Public Liability Insurance required







CHEXS

GET INVOLVED....



Charity of the Year

Our team at CHEXS works meticulously to make sure that charity of the year partnerships are mutually beneficial.

We offer fantastic personal account management. We also encourage our team to involve themselves in a variety of creative fundraising opportunities which raise money and ensure brand awareness for both our corporate partner and for CHEXS.

"We had a great time fundraising with CHEXS, encouraging local residents to get involved. Local people have run marathons, painted and sold stones and worn fancy dress much more... CHEXS is an inspirational cause, that has a HUGE impact within the local area – it was a privilege to support them."

<u>Selecting CHEXS as your Charity of the Year could help you:</u>



Promote your corporate identity locally



Build stronger teams by volunteering with us.



Get to know the local community.



Provide PR opportunities at our events

Partnering with CHEXS and becoming "our hero" will create a lasting impact for families who are facing a multitude of struggles. You really can make a difference.

Your support will ensure that every family we work with receives the support they need allowing them to create the strong family we know they can be. We provide highly qualified expert practical and emotional support for Parents / carers and young people, when and how they **need** it, for as long as it is needed.



Current & Previous Sponsors



Our Partners Community is Growing

We've been humbled by the support organisations and people have given us for previous events. We can't list everyone, but here's some of our favourite partners at both local and national levels.



































Growing Audience



Social Media & Events

With an ever-growing social media following and reach of more than 4,000, get brand exposure way beyond just the event audience.



Reach Further.

Avg Reach/month: **25,000+** Avg Engagement/month: **1,500+**

Get Engaged.

Our followers are engaged and share our passion for community.

Community FIREWALK

Bringing families and local communities together. CHEXS is collaborating with EMPOWER FIREWALK to bring you an fantastic event to test you and your team. Get in touch to sign up!

Community July Fun day

Celebrating the completion of the year long journey the children and Young People have made with CHEXS and showcasing the Grow Club finale and awards for the winning contestants. A fantastic community experience for all involved.

Community Easter Hunt

Bringing the local community and families together to share in an Easter Hunt, craft making, showcasing local talent and entertainment.

Follow us on...





@chexsofficial



@chexsofficial



Sponsorship Packages



Make YOUR brand a critical part of the CHEX Community Events

Limited opportunities to sponsor essential aspects of every event.

Headline Community Day Sponsor (PLATINUM) £6,000 (£10,000 for both Grow Club and Easter Hunt)

Put your brand at the forefront of everyone's mind, with exclusive signage around the event, welcoming the audience and much more. Benefits include:

- Event Prize Naming Rights
- Company Representative Welcomes Participants at start of presentation
- Exclusive featuring on all signage, award Certificates, stage and entry to event.

Charity of the year

Employees / team to fundraise through one year (12 months) for CHEXS whilst volunteering and general supporting.

(Contact office for more information.)

Activity Sponsor (Event days) £3,000 (GOLD)

Sponsor an activity on one of our event days, Events range from Bouncy castles and climbing walls to trampolines, inflatables and more!

Sponsoring Chocolate Egg donation for Easter Hunt £1000 (SILVER)

Feature on newsletter, flyers & posters promoting the event, plus logo on signage on the day

Refreshment / food Sponsor £1000 (per event) (SILVER)

Sponsor a refreshment or food station at one of our events. Support our eventgoers with the hydration and nutrition they need!

Includes signage at the station and opportunity to supply branded products to your potential future customers!

Raffle Prize donation Gift or Donation (BRONZE)

Feature on the promotional material on the day and on promoting event, plus signage at event on Raffle tent.



Sponsorship Levels

Depending upon the value of your chosen sponsorship, you get a range of additional benefits.

Promotional	Charity of the year	Platinum	Gold	Silver	Bronze
Activities		£6,000	£3,000	£1000	£500
Logo on Website for event	✓	✓	✓	✓	✓
Social Media Announcement	✓	✓	✓	✓	✓
Regular Mentions on Social Media (Instagram, Twitter, Facebook, LinkedIn)	✓	✓	√	✓	
Mentions in CHEXS website and Email Newsletters	ALL	ALL	4+	1+	
Logo Featured on Leaflet/Poster Promotion	✓	✓	√		
Logo Featured on Large Banners	✓	✓	✓		
Logo on Print Signage Displays	✓	✓	✓		
Featured Celebrations					
Logo on all Fun Runs	✓	✓			
Logo on Easter Hunt event	√	✓	✓		
Logo on Grow Club finale event	✓	✓	√		



Get in touch with the CHEXS team to secure your sponsorship package:
admin@chexs.co.uk

